



Art Director – Seasoned Graphic Designer

Are you a remarkable artist, with a flair for building brands that stands out, looking for a unique opportunity? YES! Keep reading...

Permanent – Full-Time – In Person – Bilingual

As the **Art Director/Senior Designer**, you will collaborate closely with the Creative Director to craft and evolve brand narratives, ensuring they are consistently and effectively conveyed across all media. You will take a lead role in guiding the aesthetic and conceptual development of projects, defining design motifs and themes that elevate our client's vision.

Nestled in the vibrant heart of Ottawa, **Cayenne Creative** is a dynamic, bilingual full-service creative and marketing agency. We excel at brand creation, integrated marketing strategies, and meticulous brand management. Our team brings a unique blend of passion, expertise, and creativity to every project, tailoring our approach to meet each client's distinct needs. At Cayenne, we don't just build brands – **we spice them up.**

Responsibilities

- Collaborate with the Creative Director to develop and refine brand narratives.
- Lead the aesthetic and conceptual direction for projects.
- Liaise with clients to capture and articulate their vision.
- Ensure brand consistency across all media platforms.

Qualifications

- At least 4 years of relevant professional experience.
- A degree in Graphic Design or a related field, enhanced by specialized knowledge in branding, Web (UX/UI), digital media, advertising or leadership.
- Proficiency in Adobe Creative Suite and other related software.
- Fully bilingual communication skills in both English and French, capable of seamless transition in verbal, written, and visual mediums.
- Project management certification is a plus.
- RGD accreditation is highly regarded.

Remuneration and Benefits Package

- **Salary** – We will offer you a **competitive compensation package**, commensurate with experience.
- **Health and wellness** – Comprehensive health insurance including medical, dental, and vision care after a standard six-month probation period has passed.

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CayenneCreative.ca



- **Vacation and You-Time**— Competitive vacation allowance and flexible leave policies for personal and professional well-being.
- **Creative and Growth-Oriented Environment**— Join a team where your creative potential can be unleashed in an environment that is dynamic and focused on growth.
- **Professional Development Opportunities** — We provide ample opportunities for both personal and professional development, helping you to continuously evolve in your career within the organization.
- **Vibrant Office Culture**— Become part of an office culture that cherishes individuality and blends creativity with strategic thinking, fostering a workplace where unique ideas thrive.

Are You the One?

We are looking for a visionary thinker who is also a practical doer—someone who can dream big but also bring those ideas to life with precision and flair. As a pivotal member of our creative team, you will balance creativity with practical implementation, inspiring both passion and expertise in our projects and workplace culture.

If you're like us, you love to produce meaningful and remarkable creative for many different types of industries; education, health, legal, finance, retail, gaming, non-profit associations, real estate. You love working with all types of businesses, small to large and startups alike. You thrive working on small bespoke creative projects as well as large, national, bilingual marketing campaigns and everything in between. If that's you, then you should apply.

How to Apply

Are you ready to spice up your career? Send your resume, a cover letter detailing your unique qualifications and why you are a perfect fit for Cayenne, plus obviously your very best portfolio pieces to showcase your creative flair.

careers@cayennecreative.ca.

We look forward to crafting the future of branding with you!